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Attorney Docket No. 9213-12

PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Spitz et al.

Group Art Unit: 2681

Serial No.: 10/017,355

Filed: December 14, 2001

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR  
REGISTERING WIRELESS DEVICE USERS IN DIRECT MARKETING  
CAMPAIGNS

January 21, 2002

Commissioner for Patents  
Washington, DC 20231

**SUBMITTAL OF FORMAL DRAWINGS**

Sir:

Enclosed herewith is one set (6 sheets) of new formal drawings. It is requested that these new drawings be substituted for the originally filed drawings.

Respectfully submitted,

Needham James Boddie, II  
Registration No. 40,519

**Correspondence Address:**



20792

PATENT TRADEMARK OFFICE

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231, on January 21, 2002.

Michele P. McMahan Date of Signature: January 21, 2002